

ADAM CAMPBELL

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EDUCATION

Howard University, B.B.A Finance

Concentration/Minor: Wealth Management & Economics

Cumulative GPA: 3.6/4.0

Honors/Awards: Howard University Capstone Scholarship, West Monroe Scholarship, Moss Adams Scholarship, JPMorgan Scholar, Raymond James Scholar, BCG Scholar, PRINCO Scholar, RSM Excellence Academy Scholar

Washington, DC

Expected Graduation: May 2027

WORK EXPERIENCE

Howard University Investment Group

Financial Analyst

Washington, DC

September 2024 – Present

- Conducting thorough financial assessments of potential investment targets, analyzing key metrics such as revenue growth, profitability, and market positioning
- Constructing DCF and LBO models to effectively communicate investment opportunities to stakeholders, ensuring financial analysis and informed decision making

S&P Global

Summer Enrichment Program Intern

New York, NY

June 2024 – August 2024

- Delved into credit rating methodologies to understand the criteria for rating issuers and structured finance transactions, analyzing trends and risk factors impacting credit ratings across various sectors
- Used Capital IQ to extract and analyze financial data, applying statistical modeling to assess market dynamics for over 100 entities, enhancing predictive models to improve forecasting accuracy and support strategic rating decisions

Blackstone

Financial Analyst

Remote

June 2024 – August 2024

- Designed comprehensive financial models to support investment decisions, learning advanced techniques in forecasting, valuation, and sensitivity analysis
- Analyzed financial statements and market trends to produce detailed reports for senior management, enhancing skills in data interpretation and strategic financial planning

PricewaterhouseCoopers (PwC)

Strategy & Consulting Intern

Remote

May 2024 – July 2024

- Applied strategic consulting frameworks to address organizational challenges, providing data-driven insights that enhanced fundraising strategies and improved impact measurement by 20%
- Utilized data analysis and visualization techniques to identify problem areas and propose actionable solutions in areas such as stakeholder management and process improvements for participating organizations

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Goldman Sachs

Emerging Leaders Series Participant

Hybrid

September 2024 – Present

- Gaining hands-on experience in investment advisory services by analyzing institutional portfolios and applying market insights to inform strategic asset allocation decisions
- Developing a deep understanding of multi-asset portfolio management, including traditional and alternative investment strategies, risk analysis, and long-term performance optimization

Morgan Stanley

HBCU Series Participant

Hybrid

September 2024 – Present

- Engaged in 8 weeks of in-depth sessions focused on Morgan Stanley's Institutional Securities Group (ISG), covering key areas of financial markets and services
- Collaborated with ISG professionals to analyze risk management functions, focusing on counterparty risk and non-market risk, resulting in the identification of key risk mitigation strategies

CAMPUS INVOLVEMENT & SKILLS

Campus Involvement: HU Resident Assistant, HU Baseball Player, HU Philly Club, 21CAP Program

Organizations: Recalc Finance Accelerator, Lantern Network, INROADS, SFEPD, TMCf, MLT, SEO

Skills: Capital IQ, Bloomberg Terminal, Financial Modeling, Excel, Word, PowerPoint, Content Creation